

LINKORIENT LOGISTICS SERVICES LIMITED

JOB VACANCY ANNOUNCEMENT

Linkorient Logistics Services Limited is a stellar international logistics company specializing in shipping goods from China to Tanzania, Kenya, Uganda, currently we are seeking motivated and experienced Marketing Specialist to join our team. This is an exciting opportunity to play a pivotal role in promoting our services in expanding our presence in the China to Tanzania shipping market.

Responsibilities

- Loose Cargo marketing.
- Customer maintainance.
- Develop and execute comprehensive marketing strategies to increase awareness of the services offered by LinkOrient.
- Conduct market research and survey and competitor analysis to identify opportunities for growth and differentiation in the target market.
- Ensure consistent messaging and branding across all marketing channels to maintain a strong and recognizable brand identity.

Qualifications

- Bachelor degree;
- At least two year experience of Marketing.
- Strong understanding of marketing principles, techniques and best practices.
- Excellent in English speaking, writing and verbal communication skills.
- Have a strong team spirit,creative thinker with the ability to create innovatice ideas and solutions to address marketing challenges.
- Acknowledge in Microsoft word, excel,ppt.
- Age: 25-40 years old.
- Salary negotiable in face to face.
- Extroverted

Interview Details

Location: Kinondoni Makaburini. Njia panda ya leader. Using Bolt please write “ Goldsun Mattress”

Time:From 10:00 am to 3:00 pm.

Date: Friday 12/07/2024

Contact

Meillin

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